**GDPR/DPO BEAMS**

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# GDPR/DPO BEAMS

## Beams of light

Our network is called : **GDB** (GDPR-DPO BEAMS) or **RDR** (Rayons DPD-RGPD in French).

It is sourced and based in Brussels, Belgium, hosting the EU institutions : designers and enforcers of the **GDPR**[[1]](#footnote-1).

We are setting up **connected, empowered and visionary-interconnected organizations** in each country, region or city concerned by the GDPR based on the **TEAL** approach[[2]](#footnote-2).

We locate the “**brain**” of the network in each and every **soul** and aim at getting directions (not only from google maps) but also from our inner sense of **the best use and allocation of today’s new gold : data.**

We assume that each decision must be taken based on a **double-check**:

1. It satisfies both my **business** goals; and
2. the **data subject/spouse/parent/child** that I also am.

We will assist each member of the “**light**” beams to reveal – and unleash – the force of the data and make full use of them in the legal framework of the GDPR.

## Our vision

We have developed unique **pedagogical methods, programs, instruments** (video, softwares,…) & **visionnary** **skills** to train – initially and on a continuous basis – the DPO & GDPR consultants (see below “DPO SCHOOLS” and leaflet named : “AUGMENTED DPO : THE BRUSSELS SHUTTLE”).

**Our motto is : From Challenges to Opportunities.**

**Our yearning is : developing soulful teams and join forces & talents with our clients.**

**Our most wanted reward : let us astonish you!**

**Our Brussels based head project managers** renounce any form of hierarchical, top-bottom approach to **promote animation, education, facilitation and inspirational communications** with each and all beam members.

We are partners in various **DPO educational programs and trainings** that fuel the DPO/GDPR market needs for talents and our network of Certified Information Privacy Professionals/Bureau Veritas Paris/Data Institute Brussels-Liège.

We opt for the best available **softwares** on the market for project management, data analytics, GDPR compliance, DPO assistance and in general : customer relation and enhanced communication between project members.

We contribute to bringing **Artificial Intelligence** and **Data-Driven Mindsets** in enterprises.

We perceive the **GDPR as the best opportunity an organization faces to value its “gold”** (its data)and offer the solutions to transform them into real-life currencies and assets… **MONEY[[3]](#footnote-3)**.

## DPO & GDPR Beams

Each entity is named and identified after a **color or “energy”/beam** starting with the first letter of their country.

E.g.: Light for the Luxembourg entity, Blue for Belgium, Fire for France,…

Each BEAM has 2 divisions/sub-entities: **1) DPO missions 2) GDPR consultancy**. This promotes insider’s diversity, cross-selling, idea generation, best allocation of talents & resources and stimulating competition. **Beam staff/contractors usually enter the Beam team through its GDPR consultancy department and end up being appointed DPO’s**.

Both sections assemble human, financial, material and information resources around projects, products (e.g. : DPIA, Penetration Tests or Records of processing activities) or requested talents (e.g. : IT expert, Legal expert, project managers).

Each Beam staff, contractor, product, project or talent is given a **primary color based on a mix of the 3 following basic colors :**

1. HUMAN
2. ORGANISATIONAL
3. INFORMATION TECHNOLOGY

E.G. : a PEN TEST or a Cybersecurity Director, a STAFF TRAINING or HR consultant & a COMPANY OR DIVISION PROCEDUR or Project Manager.

We **target well-being, self-development and private/professional equilibrium** as Key Goals, listing them as top priorities and ultimate criteria for decision making.

We value teamwork and enjoy counting **achievements who come joyfully and effortlessly** in **exciting workplaces**.

**Setting a course away from the land of management-as-we-know-it for a new world or exploration & discoveries.**

## Lectures, media, social networks, publications & courses

As most of the methods, documents, tools and softwares have already been devised, developed and adapted by the Brussels team, the “*production*” of the GDPR consultancy or the DPO mission is generally considered easily available, in particular in the Brussels “Hub”, and meeting the clients requirements.

High-level - initial and continuous- trainings, certifications, networkings and interconnectivity between the Beam members, action plans, processes, softwares and the 6 c’s approach (http://www.law-right.com/about-us/6-checks-to-optimize-your-case/) each contribute to the best available quality and client cost-effective solutions.

**Each BEAM team thus concentrates on communication** in all modern sense of the word : via lectures, in situ trainings and major conferences as well as on social networks and the internet in general.

**We allocate our resources in priority to communication (and marketing)**, locally and internationally : as part of the network.

**Each local Community & marketing manager (see below Organization, 6)) liaises with the network resources in Brussels & Liège**.

Each Beam member state/region/city reaches out to this 3 tiers assistance via a dedicated Liege/Brussels-based two-fold structure : 1) a **COMMUNITY MANAGER** & 2) a **BEAMS’ LIGHTER**.

The **BEAMS’** **COMMUNITY MANAGER** assists in - and articulates - the overhaul & local **marketing actions** with a clear priority on collateral benefits, economies of scales and worldwide visibility.

The **BEAMS’ LIGHTER** animates & facilitates the **communication and integration between all members** with a view on sharing best practices and tools to facilitate theirs GDPR/DPO missions and organizing meetings and other social events.

## organization

There is **neither strict hierarchy** between and inside member organizations **nor bureaucracy**. Average age is below 50.

The **8 roles** most commonly found in each Beam organization are :

1. **Executive manager** : in charge of implementing the decisions taken at both the local & Brussels/Liège levels. He reports to both Boards of directors and is in direct contact with the **Brussels based head project managers; and**
2. **Sales forces** : one or more commercial representatives and assistants handle the prospection, sale and after-sale in a client-friendly and connected way (using relationship enhancing IT tools); **and**
3. **Head of the DPO wing** : herself a DPO, her experience of the job and the tools/softwares we use make her the best person to meet the prospects (after a presale preparation by the sales force), initiate & follow up DPO missions. She also is the composer of each DPO piece of music that will be played by the actual & particular DPO or conductor; **and**
4. **Head of the GDPR consultancy** **unit**: idem as 3 above but with a consultancy background, experience and mission; **and**
5. **Staff trainer** : a pedagogue who excels in training the DPO & consultants based on the original method developed by Christophe and its partners. She is the contact person for the **Beams’ lighter** and the **DPO schools** that provide her with the human resources; **and**
6. **Business analysts/project Managers** : each manager/analyst is allocated to several DPO/GDPR consultancy missions and develops her own “style” within the common/standardized tools and methods that they color with their personalities. They are encouraged to share their experiences, visions and new tools; **and**
7. **Community & Marketing Manager :** contact person for the **Beams** **Community manager**. She also handles the business networking actions and participates actively in most local business clubs; **and**
8. **Administration, accounting & finance officer :** self-explanatory.

## DPO schools

Our educational lineups (see doc : AUGMENTED DPO : THE BRUSSELS SHUTTLE : Fueling the DPO/GDPR market) provides the participants with job opportunities in all 31 countries where the Regulation enters into force plus all merchant continents/nations counting organizations targeting the EU market (America, Asia, Africa, Oceania,…).

We interconnect all “**DPO schools**” and continuously hook them with the **Chambers of commerce** and other **business associations** or **federations** at the international level.

Educational options are **threefold** :

**SOLUTION 1 : TEAM LAB**

**SOLUTION 2 : MOOCS**

**SOLUTION 3 : DPO-BOT**

Structured all the way along the LITO approach, our TEAM LAB 3-months program enhances our existing skills on all three LITO requested competences.

Human and relational – “soft” skills – beam their lights through the whole education.

## Unveiling & unleashing data powers

Each DPO/GDPR consultant is given freedom inside the standardized plans, tools & documents and softwares to color his mission with his own personality.

Our project management softwares and AI facilitate the GDPR compliance/DPO processes and communication between all stakeholders.

**We MEASURE and thus VALUE the savings we achieve for the clients using those technological solutions. More importantly, we use the GDPR compliancy exercise to reveal and make full use of the value of our data, transforming our organizations into data-driven (join) forces.**

We unleash data forces!

## AI & SOFTWARES

We collaborate on a large scale and on complex issues with all existing or possible partners to always adopt the best IT solutions covering all aspects of the GDPR compliance processes/DPO jobs.

The Brussels based “**Augmented DPO**” Project Manager is coordinating the efforts of partners in devising and adapting the best IT solutions for both the training, the consultancy and the assistance of DPO’s.

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1. <https://ec.europa.eu/info/law/law-topic/data-protection_en> & <https://www.eugdpr.org/> [↑](#footnote-ref-1)
2. See REINVENTING ORGANIZATIONS: A GUIDE TO CREATING… a Book by Frederic Laloux: <http://www.reinventingorganizations.com/>. [↑](#footnote-ref-2)
3. <https://www.gartner.com/smarterwithgartner/how-gdpr-is-an-opportunity-to-create-business-value/> [↑](#footnote-ref-3)